

# Ignorance is indeed bliss for scammers!



Your friend in fighting cyber fraud



SIBro is back with the FIGHT against 5 Tricks used in cyber frauds. This week, we shall talk about IGNORANCE, another emotion that scammers take advantage of.



## How?

Scammers prey on our ignorance about the types of scams. Follow these important tips to stay updated and fight cyber frauds.

### Overcoming Ignorance of Digital Products

#### 1. UPI

Allows instant payment to persons or merchants through SIB Mirror+ app with UPI PIN protection. Simply scan a QR or enter the recipient mobile number to make the payment.

#### 2. Mobile banking and Internet Banking

Enjoy the convenience of digital banking with SIB Mirror+ and SIBerNet, protected by your personal keys to unlock worry-free access.

#### 3. Debit and Credit Cards

Essential for online and in-store purchases, secured by PIN/OTPs.

### Overcoming Ignorance of Fraudster's Tricks

#### 1. Know Your UPI

UPI PIN is for payments only, not for receiving money. Be cautious of cashback offers or refunds requesting your UPI PIN.

#### 2. Guard Sensitive Information

Never share passwords, PINs, card numbers, CVV or OTPs. Scammers fabricate scenarios that require immediate action like unfreezing services to obtain them.

#### 3. Check before You Pay

Fraudsters may paste fake QR codes above actual merchant QR. Verify recipient's name before making payments. SIB Facilitates cross-verification of beneficiary name using account number and IFSC code during online fund transfers.

**Utilize digital platforms to their fullest potential while staying alert to cyber frauds.**

The next time you get a call/message/mail which seems fishy, BE CAUTIOUS. This could be a ploy to take advantage of your IGNORANCE. The only way to FIGHT this is by staying informed.

A legitimate organization will never ask for your personal sensitive information/ask for screen sharing, etc. If you still receive any such communication, contact us on 1800 425 1809, or you may call on the National Cyber Crime Portal helpline no. 1930 for further assistance.

**Safeguard your account with e-Lock facility in SIB Mirror+ app with a single toggle.**